

PRESS RELEASE

Augsburg, February 28, 2020

New precisely fitting HR foam supporting elements from PCI for time-efficient working on interior construction and renovation projects

PCI PowerBoard – the fast, reliable system solution for perfect substrates

PCI PowerBoard, the new premium-quality HR foam supporting element, forms part of the PCI Augsburg GmbH range with immediate effect. For interior construction and renovation projects, the sturdy boards reliably provide a level substrate on floors and walls – even in wet areas and moist rooms. Glassfiber fabric and a special coating make the boards extremely strong and versatile. They can also be cut to any shape and size required, allowing rapid progress with work and ensuring considerable design creativity.

The advantage for users: with PCI PowerBoard, users can rapidly construct reliable, level substrates without removing old coverings or having to build new walls. The high-quality system of HR supporting elements in seven different thicknesses, with corner elements and special accessories, also makes it easy to clad staircases, plinths and bathtubs as well as constructing platforms, niches, individual washing areas or shelves. PCI PowerBoard combines maximum design creativity with minimum effort.

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Amtsgericht Augsburg, HRB 6355
USt-IdNr.: DE811143409

Easy to process, rapid progress

Thanks to precise edge cutting, the supporting elements can be processed quickly and tidily; prefabricated angle elements make pipe cladding and corners easy. Thanks to their special coating and glassfiber fabric, the boards are extremely strong, resist deformation and provide a level surface. Using a craft knife, PCI PowerBoard can be easily cut to any shape and size required. Contractors benefit from rapid construction progress and reliable installation.

Universal use for interior construction and renovation

PCI PowerBoard is the ideal system solution for interior construction for new building and renovation projects. Thanks to their versatility, the boards can be used to accommodate differences in levels on walls and floors, for cladding staircases, plinths and bathtubs and for creating washing areas and shelves. Project owners can produce individual designs and contractors can fulfill their wishes easily and reliably. As they are impermeable to water and have thermal insulation properties, the HR boards are suitable for use in drywall construction in wet areas and moist rooms, even on critical substrates. Tiles and slabs of all types and sizes can be reliably laid on the boards and plaster can also be applied directly.

“Interior construction and renovation work always needs to be completed fast. Contractors need products that are convenient, fast and reliable,” says Thorsten Leppler, PCI Product Manager, Tile and Natural Stone Fixing Products. “As it is extremely versatile, PCI

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PowerBoard is the perfect system solution – for people working on site
and for advisers in specialist dealerships.

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Photos:

PCI PowerBoard is the new supporting element system of PCI Augsburg GmbH for interior construction and renovation – with perfectly fitting, sturdy supporting elements for level substrates and angle elements for corners and pipe cladding.

Link to download:

<https://pics.pci-augsburg.com/php/index.php?database=1&downloadimage=61597&size=8167x4662&format=&time=1613602799&check=d6bde08e93ea0b5f07f4c056fe775979>

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The new PCI PowerBoard premium-quality HR supporting elements can be used for a wide variety of applications – on critical substrates as well as in wet areas and moist rooms.

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About PCI

PCI Augsburg GmbH is part of the business unit Construction Chemicals of BASF and leader in the tile laying materials sector for specialist firms in Germany, Austria and Switzerland. In addition, the company supplies product systems for waterproofing, concrete protection and repair, as well as a complete product range for the flooring sector. The PCI Group employs a staff of more than 1,200 in Europe and generated sales of significantly over €300 million net in 2019. Further information about PCI on the Internet under www.pci-augsburg.de.

About BASF

At BASF, we create chemistry for a sustainable future. We combine economic success with environmental protection and social responsibility. The approximately 122,000 employees in the BASF Group work on contributing to the success of our customers in nearly all sectors and almost every country in the world. Our portfolio is organized into six segments: Chemicals, Materials, Industrial Solutions, Surface Technologies, Nutrition & Care and Agricultural Solutions. BASF generated sales of more than €59 billion in 2019. BASF shares are traded on the stock exchanges in Frankfurt (BAS) and as American Depositary Receipts (BASFY) in the US. Further information at www.basf.com.

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