

PRESS RELEASE

Augsburg, 19.06.2023

PCI is happy about a double victory in the supplier evaluation of the Austrian building materials trade

PCI is industry and overall winner in VBÖ study "The Best in the Industry"

■ **Augsburg, 19.06.2023 – The Association of Building Material Trade Austria (VBÖ) has been selecting "The Best in the Industry" in its eponymous study every year since 1978. The study examines the satisfaction of building materials distributors with their suppliers and is based on anonymized surveys of their members. PCI Augsburg GmbH achieved first place both in the "Construction Chemicals" industry cluster and in the overall ranking of all industries. The award was ceremoniously presented on June 1 during the 61st Austrian Building Materials Distributors Conference in Saalfelden, Austria.**

The study "The Best in the Industry" is conducted annually on behalf of VBÖ in order to strengthen and improve the partnership-based cooperation between the building materials trade and the building materials industry. The Institute for Statistical Analysis Jaksch & Partner GmbH surveyed the 75 VBÖ member companies about their suppliers which were previously assigned to various industry clusters. The surveyed building materials distributors anonymously rated their suppliers in a total of eleven categories, including, for example, delivery reliability, availability of goods, product quality, distributor loyalty, sales support and much more.

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PCI was awarded first place both in the "Construction Chemicals" cluster and in the overall ranking in which the results of all suppliers (all over) were compared across all industry clusters.

"We are extremely proud of this double victory. Last year, we were already among the top 3 in the 'Best in the Industry' and used the individual responses to the analysis to analyze where we could still improve. We are delighted that this is now bearing fruit and would like to thank our partners in the building materials trade for the award. We would also like to thank our employees who give their best every day to ensure high product quality, and the PCI field service which proves our high service quality every day," says Karl Hofbauer, head of the Vienna branch of PCI Augsburg GmbH.

PCI Augsburg GmbH is one of the leading manufacturers of construction chemicals in Germany with around 1,150 employees and sales of almost 350 million euros. The company offers innovative and sustainable products and solutions for the construction trends of tomorrow. PCI has thus been the market leader in the German-speaking tile-laying sector for more than 40 years.

PCI has already won numerous awards, including "Company of the Year" (Focus, 2022 and 2023), "Highest Quality" (F.A.Z.-Institut, 2022) or "Trendsetter of the German Economy" (F.A.Z.-Institut, 2021). The THOMSIT brand has been "Brand of the Century" (ZEIT Verlag) in the flooring sector in succession since 2019. The company has won the Architects' Darling Award from Heinze Verlag several times in various categories, most recently in 2022 with the PCI brand with two product awards in gold and bronze.

Images



From left to right: Ewald Kronheim BA (VBÖ President), Albert-Roman Sigmund (PCI field consultant, PCI Vienna branch), Karl Hofbauer (head of the Vienna branch of PCI Augsburg GmbH), Ing. Johannes Kauer (VBÖ Vice President) and Mag. Robert Grieshofer (VBÖ Vice President) at the award ceremony "The Best in the Industry" ([Link](#) to high-resolution photo, © Verband der Baustoffhändler Österreichs, VBÖ)



Double victory for PCI: Gold in the overall ranking across all industries (seal on the left, [Link](#) to high-resolution photo, © Verband der Baustoffhändler Österreichs, VBÖ) and winner in the industry category "construction chemicals" (seal on the right, [Link](#) to high-resolution photo, © Verband der Baustoffhändler Österreichs, VBÖ)

About PCI

PCI Augsburg GmbH is part of Sika Holding CH AG & Co KG and leader in the tile laying materials sector for specialist firms in Germany, Austria and Switzerland. In addition, the company supplies product systems for waterproofing, concrete protection and repair, as well as a complete product range for the flooring sector. The PCI Group employs a staff of about 1,150 in Europe and generated sales of almost €350 million net in 2022. Further information about PCI on the Internet under www.pci-augsburg.de.

About SIKA AG

Sika is a specialty chemicals company with a leading position in the development and production of systems and products for bonding, sealing, damping, reinforcing, and protecting in the building sector and motor vehicle industry. Sika has subsidiaries in 101 countries around the world and manufactures in over 300 factories. Its more than 27,500 employees generated annual sales of CHF 10.49 billion in 2022.

More information at: www.sika.com/.

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