

PRESS RELEASE

Augsburg, August 2, 2021

More planning security for outdoor tile laying work

PCI Flexmörtel[®] Premium with a new formulation and improved processing properties

Augsburg, August 8, 2021 – The new PCI Flexmörtel[®] Premium with an improved formulation is the outdoor specialist in the PCI Flexmörtel[®] line for laying ceramic coverings and natural stones on balconies and terraces. Very special about its new formulation is the constant setting and processing time in both cold and warm temperatures. These properties in combination with a high level of efflorescence protection and quick accessibility make it the ideal flexible mortar for outdoor use.

Rapid weather changes as they occur more and more frequently in this country often make laying work outdoors a risky undertaking. Thanks to its improved formulation, the new PCI Flexmörtel[®] Premium offers constant setting and processing times in all weather conditions. These guarantee even more flexibility and reliable planning and workmanship on the construction site.

Due to its effective crystalline water binding, the gauging water is completely bound within a few hours thus avoiding any staining or deformation especially when laying natural stone coverings.

These advantages make the PCI Flexmörtel[®] Premium particularly suitable for laying ceramic and natural stone coverings on balconies and terraces.

In addition, it combines convenient application of a normal setting adhesive with the technical advantages of a quick adhesive. The adhesive has a

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processing time of approx. 90 minutes, the tiled surface can be walked on after approx. 4 hours.

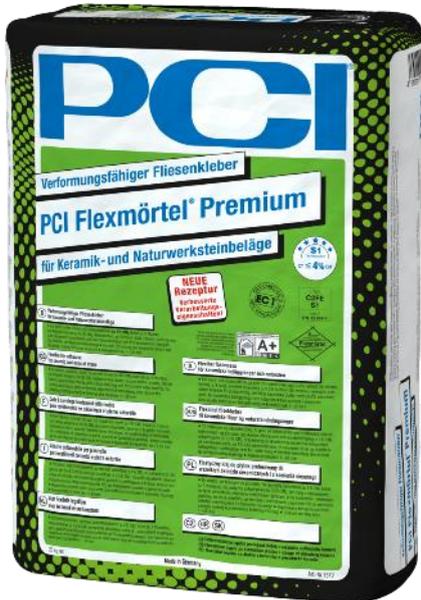
"We know the requirements of the distributors and craftsmen due to our close customer relationships and our on-site specialist advisors," says Stephan Tschernek, Head of Marketing at PCI. "For the outside area, a mortar is required that behaves almost the same in all seasons and ambient temperatures, with a long open time for laying without hectic and yet fast curing time so that the user can grout on the same day."

■ The craftsman can adjust the material consistency of PCI Flexmörtel[®] Premium variably - as thin-bed, fluid-bed or medium-bed mortar as required.

The new PCI Flexmörtel[®] Premium is very low in emissions in accordance with GEV-EMICODE[®] EC 1 PLUS for more healthy living and less indoor air pollution.

■ All information on the entire PCI Flexmörtel[®] line is available on the new campaign website (in German) www.flexmoertel.com, all detailed information to the new PCI Flexmörtel[®] Premium at <https://www.pci-augsburg.eu/en/products/pci-flexmoertel-premium/>.

Images



PCI Flexmörtel[®] Premium is the outdoor specialist in the PCI Flexmörtel[®] line of the latest generation.

(Link to high resolution [Photo](#))



PCI Flexmörtel[®] Premium is particularly suitable for laying ceramic and natural stone coverings on balconies and terraces: (Link to high-resolution [Photo](#))

About PCI

PCI Augsburg GmbH is part of MBCC Group and leader in the tile laying materials sector for specialist firms in Germany, Austria and Switzerland. In addition, the company supplies product systems for waterproofing, concrete protection and repair, as well as a complete product range for the flooring sector. The PCI Group employs a staff of more than 1,200 in Europe and generated sales of significantly over €300 million net in 2020. Further information about PCI on the Internet under www.pci-augsburg.de.

About MBCC Group

The MBCC Group is one of the leading suppliers of construction chemicals and solutions worldwide and has emerged from the carve-out of the former BASF Construction Chemicals business from BASF Group. We offer innovative and sustainable products and solutions for the construction industry across different sectors, such as buildings, structures, underground construction, new construction, as well as for renovation. Our strong brands Master Builders Solutions[®], PCI[®], Thermotek[®], Wolman[®], Fire Protectors[®], Colorbiotics[®], Watson Bowman Acme[®], TPH[®] and Bluey[®] are well established in the marketplace. With our innovations, we address sustainability challenges in the industry. MBCC Group consists of approximately 70 legal entities worldwide and is home to around 7,500 construction experts in over 60 countries. For more information go to: www.mbcc-group.com.

We build sustainable performance.

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