

PRESS RELEASE

Augsburg, 09.03.2021

PCI twice awarded with Gold

PCI double award winner of the Architects' Darling Gold Award 2020

Augsburg, 16.11.2020 - PCI has won the coveted award Architects' Darling in Gold twice this year, in the product categories 'Waterproofing' and 'Adhesives/Mortar'. More than 2,000 architects and planners took part in the nationwide largest industry survey and assessed the offerings of the construction industry in 24 product categories.

Within the scope of this year's digital award ceremony due to Corona on 16 November, PCI received the coveted Architects' Darling Award in Gold in the categories 'Waterproofing' and 'Adhesive/Mortar'. The surveyed architects and planners were convinced by the holistic PCI portfolio in both product categories with high quality, reliable and durable products that are easy to apply. Fabian Ladenburger, Head of Marketing Management PCI, is pleased about the double first place: "Our maxim is best quality with regard to all product properties - easy processing, reliable application, ecologically safe ingredients. We are proud to have been awarded the Gold Award twice and this shows once again that our system solutions are convincing all round".

Sitz der Gesellschaft:
PCI Augsburg GmbH
Piccardstraße 11, 86159 Augsburg
Postfach 10 22 47, 86012 Augsburg
Tel. +49 (8 21) 59 01-0
Fax +49 (8 21) 59 01-372

Geschäftsführer:
Marc Christian Köppe (Vorsitz)
Frank Rösiger

Aufsichtsratsvorsitzender:
Philipp Kley

Registergericht:
Amtsgericht Augsburg, HRB 6355
USt-IdNr.: DE811143409

The Architects' Darling Award is not the first one for the PCI Group. In the past years the company has already won the award several times in different categories, most recently in 2019 with the THOMSIT brand for the best image/corporate film.

The Architects' Darling Award of the Heinze publishing house has been awarded since 2011. For the product award, which evaluates products from the construction industry in 24 categories, up to 100,000 architects and planners were surveyed in 2020. The winner is the product that scores the most points in the survey in defined criteria (quality, innovation, value for money, durability, sustainability, advice and brand trust). The award is organized by the information service provider for the construction industry, Heinze GmbH, in Celle.

Images



*PCI twice awarded with the coveted Architects' Darling Award in Gold
(Link to high-resolution [photo 1](#) and [photo 2](#))*

About PCI

PCI Augsburg GmbH is part of MBCC Group and leader in the tile laying materials sector for specialist firms in Germany, Austria and Switzerland. In addition, the company supplies product systems for waterproofing, concrete protection and repair, as well as a complete product range for the flooring sector. The PCI Group employs a staff of more than 1,200 in Europe and generated sales of significantly over €300 million net in 2019. Further information about PCI on the Internet under www.pci-augsburg.de.

About MBCC Group

The MBCC Group is one of the leading suppliers of construction chemicals and solutions worldwide and has emerged from the carve-out of the former BASF Construction Chemicals business from BASF Group. We offer innovative and sustainable products and solutions for the construction industry across different sectors, such as buildings, structures, underground construction, new construction, as well as for renovation. Our strong brands Master Builders Solutions®, PCI®, Thermotek®, Wolman®, Colorbiotics® and Watson Bowman Acme® are well established in the marketplace. With our innovations, we address sustainability challenges in the industry. MBCC Group consists of approximately 70 legal entities worldwide and is home to around 7,500 construction experts in over 60 countries. For more information go to: www.mbcc-group.com.

We build sustainable performance.

Press contact:

Dr. Susanne Herchner
Manager Corporate Communication and Press
PCI Augsburg GmbH
Tel.: +49 821 5901-464
Fax: +49 (821) 5901-416
E-Mail: susanne.herchner@PCI-group.eu