

PRESS RELEASE

Augsburg, 16.06.2023

Winning products PCI Periplan Flow and PCI Carrament Grey convinced the reader and expert jury of the magazine for specialist tile companies Fliesen & Platten

Double win for PCI in the Fliesen & Platten "Product of the Year 2022" readers' choice

Augsburg, 16.06.2023 – The winners of the Fliesen & Platten readers' choice for the "Product of the Year 2022" have been determined: With PCI Periplan Flow in the category of covering products and substrates as well as PCI Carrament Grey in the category of waterproofing and mortar products PCI Augsburg GmbH is among the top three two times. The two innovative products convinced the subscribers of the magazine for specialist tile companies Fliesen & Platten and the jury with their special product properties.

The readers of Fliesen & Platten had voted in advance on the new products submitted by the industry in six different categories. As in previous years, only specialist tile companies and dealers among the subscribers of Fliesen & Platten were able to participate. With their vote, they determined the top three winners in the six categories of waterproofing and mortar, covering constructions and substrates, tiles and slabs, software, tools and accessories. In addition, a jury of industry experts also evaluated the products put up for the vote. The rankings are thus the result of the readers' choice and the expert jury.

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In the category of covering constructions and substrates, PCI Periplan Flow, the self-leveling compound in CSA technology with exceptional flow properties newly launched on the market in 2022, took third place. With its smooth, low-porosity surface, PCI Periplan Flow creates the right foundation for all subsequent surface coverings. Thanks to the newly developed CSA technology, the self-leveling compound scores with a fast setting time and long working time - for even more flexibility as well as time and cost savings on the construction site.

■ PCI Carrament Grey also took third place in the waterproofing and mortar category. With its new formulation launched in 2022, the well-proven medium-bed mortar for natural stone and fully-vitrified tile coverings was convincing. PCI Carrament Grey combines the processing convenience of a fast-setting adhesive with that of a normal-setting adhesive. At the same time, the flexible laying mortar offers craftsmen even more processing convenience as well as time savings, while its new, fresh packaging appearance attracts additional attention in the trade and on the construction site.

■ "Our thanks go to the Fliesen & Platten readers' jury who have once again awarded us a place on the winners' podium," comments Stephan Tschernek, Head of Marketing PCI Group, on the voting result. "We are particularly pleased that our customers, the specialist tile companies and also the specialized trade appreciate the advantages of our innovative products and see in them a real added value for their daily work."

As every year, the trade magazine Fliesen & Platten awards the top three winners as "Product of the Year" in various categories. The official award ceremony took place at the "F+P Fliesen und Platten Forum" in Essen on June 15, 2023.

This is not the first "Product of the Year" award for PCI and its products. In recent years, PCI has regularly been among the winners with its nominated products.

Images



Winning product in the Fliesen & Platten readers' choice "Product of the Year 2022": CSA-based self-leveling compound PCI Periplan Flow with exceptional flow properties ([Link](#) high-resolution photo)



Winning product in the Fliesen & Platten readers' choice "Product of the Year 2022": PCI Carrament Grey in new formulation for even more processing convenience and time savings ([Link](#) to high-resolution photo)

About PCI

PCI Augsburg GmbH is part of Sika Holding CH AG & Co KG and leader in the tile laying materials sector for specialist firms in Germany, Austria and Switzerland. In addition, the company supplies product systems for waterproofing, concrete protection and repair, as well as a complete product range for the flooring sector. The PCI Group employs a staff of about 1,150 in Europe and generated sales of almost €350 million net in 2022. Further information about PCI on the Internet under www.pci-augsburg.de.

About SIKA AG

Sika is a specialty chemicals company with a leading position in the development and production of systems and products for bonding, sealing, damping, reinforcing, and protecting in the building sector and motor vehicle industry. Sika has subsidiaries in 101 countries around the world and manufactures in over 300 factories. Its more than 27,500 employees generated annual sales of CHF 10.49 billion in 2022.

More information at: www.sika.com/.

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